

SSS[®] TRIPLE S



HIGH PERFORMANCE FORMULATION

FORTIFIED WITH **MG 104**[®]



Available in
50 lb. bags, 50 lb. boxes
and 2,000 lb. totes.

Colored Granules

EASY TO SEE distinctive color indicator granules makes broadcast application a snap.

Manufactured Granules

SSS Ice Melter is MANUFACTURED for *true* synergistic action superior to other products. It provides effective, long-lasting melting action that reduces the need for re-applications.



GENTLER TO VEGETATION

SSS Ice Melter is a unique combination of ice melting ingredients that are safer for grass, shrubs, trees and plants than straight calcium chloride, rock salt, or rock salt-based blends. In fact, SSS Ice Melter actually releases usable plant nutrients (nitrogen and potash) in the melting process.

NO SIMPLE BLENDS

Unlike simple blends, SSS Ice Melter is manufactured under a patented process that combines ingredients in a single granule – offering a unique performance advantage.

Simple blends are only as effective as their primary ingredient, usually rock salt.

NO CaCl₂

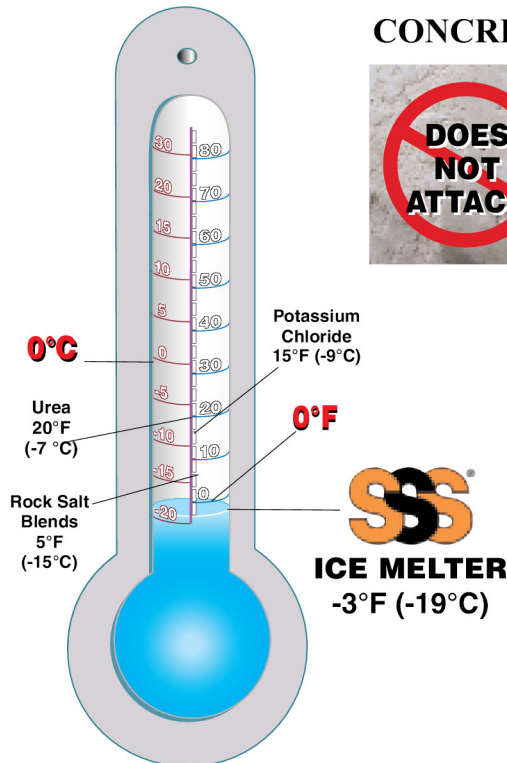
SSS Ice Melter lasts longer and poses no storage problem. It leaves no oily residue that is dangerous and difficult to clean.

SSS Ice Melter won't stain carpets or attack leather. And you don't need gloves or goggles to apply it!

NO ROCK SALT

Rock Salt and salt blends are harsh on vegetation and can only melt effectively to +5° F.

SSS Ice Melter is gentle to vegetation and melts down to Zero° F.



CONCRETE PROTECTION



SSS Ice Melter contains NO ingredients that will attack concrete. Unlike traditional ice melters, SSS Ice Melter reduces the risk of surface damage caused by the freeze/thaw cycles that occur when melted water enters surface crevices.

SSS Ice Melter keeps melted snow and ice from refreezing TWICE AS LONG as calcium chloride based de-icers!

COST EFFECTIVE

SSS Ice Melter is non-exothermic, making it SAFE TO HANDLE. It won't irritate or burn skin and does NOT require the protection of special gloves or goggles.

Spreading SSS Ice Melter provides instant traction. And, it will NOT leave a slick oily residue like products containing calcium chloride.

SSS ICE MELTER

Outperforms all other ice melting compounds!

The high performance formulation penetrates ice and snow quickly, and keeps it from refreezing longer.



TOTAL PERFORMANCE Features & Benefits	SSS Ice Melter	Rock Salt	Potassium Chloride	Calcium Chloride
Patented product manufactured specifically to melt ice	✓	NO	NO	NO
Works longer. Inhibits refreezing up to 250% longer	✓	NO	NO	NO
Melts ice at temperatures below 0° F.	✓	NO	NO	YES
Extends melting action – gentler on concrete	✓	NO	NO	NO
Color indicator granules	✓	NO	NO	NO
Gentle to grass, trees and shrubs when used as directed	✓	NO	NO	NO
Safe on carpets and floors. Leaves no oily, dirty residue	✓	YES	YES	NO
Unlimited shelf life	✓	YES	YES	NO
Safe to handle – No protective gloves or goggles required.	✓	YES	YES	NO



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